

PARK EDGE

BY EMAAR

EXPRESSION OF INTEREST

PERSONAL DETAILS:

Name: Mr./Mrs./Ms. _____

CNIC No: _____

Occupation: _____ Business/Company Name: _____

FOR CORPORATES:

Incorporation NTN Number: _____ Place of Registration: _____

ADDRESS FOR COMMUNICATION: (For communication by Registered Post & Courier)

City: _____ Residing Country: _____

Phone / Mobile: _____ E-mail: _____

SOURCE/ REFERRED BY: _____

ARE YOU AN EXISTING CUSTOMER: Yes No

If yes, please write you booking reference / property number: _____

PAYMENT DETAILS:

Pay Order No. _____ Bank Name: _____ Date: _____

PROPERTY DETAILS:

1 Bed apartment 2 Bed apartment 3 Bed apartment 4 Bed apartment Penthouse

This Expression of Interest is only valid for a single unit as marked above. For any additional units, separate Expressions of Interest must be executed.

WHEREAS

- A. Emaar Karachi Limited (the "Company") intends to develop a residential and commercial project known as **'Park Edge'** (**Project**) on land situated in Phase VIII-Extension of the Defence Housing Authority, Karachi (**DHA**) for which the DHA has already granted the Company a long-term lease. The Company proposes to launch the Project this year at which time it will enter into the necessary agreements with its customers.
- B. The customer through this Expression of Interest (the **"EoI"**) wishes to express his interest to enter into an agreement to purchase apartment unit(s) in the Project on its launch on the terms and conditions set out herein.

Customer
Signatures: _____

NOW, THEREFORE, the parties hereto agree as follows:

1. Interest

In consideration of a sum of Pak Rupees Two Million (PKR 2,000,000/-) (the **“Intention”**) paid (on refundable basis) by the Customer as per payment details above, the Company hereby grants to the Customer an option to enter into an agreement (**Sale Agreement**) to purchase from the Company in respect of one apartment unit (**Unit**) in the Project from such apartment units in the Project as are available.

2. Expression of Interest

2.1 Upon duly signing this EoI, the Customer has exercised its desire to opt for a unit notified to the Customer hereunder, however no right, or guaranteed reservation to any Unit shall be created until and unless the Sale Agreement relating to that Unit is duly executed between the Company and the Customer. In such case, the Intention shall be credited against the sale price.

2.2 Nothing in this EoI shall oblige the Company to procure that the Project is launched by any date or at all or that any Unit or any rights in any Unit will be available to any Customer, in such cases the amount of Intention paid by the Customer shall be refunded within one month (1) to the Customer without interest or mark-up whereupon the Customer shall have no claim, demand or cause of action against the Company.

2.3 Once the EoI is lodged, the Customer will be notified of the date for signing the Sale Agreement. In the event the Customer does not visit within five (5) working days of the notice above, this EoI shall expire without any liability to the Company and the payment shall be refunded to the Customer without interest or mark-up whereupon the Customer shall have no claim, demand, or cause of action against the Company.

3. No Assignment or Transfers

The Customer may not assign or transfer this EoI or any interest therein to any person.

4. Recording of Option Agreement

The Customer shall not record this EoI nor shall have any legal interest in the real estate which is the subject of this EoI. Moreover, it is hereby agreed, declared, and understood by the Customer that this Agreement confers no rights, interest and title whatsoever in any real estate which is the subject of this EoI or otherwise contemplated by this EoI.

5. Entire Agreement

This EoI constitutes the entire agreement between the parties. No representations, warranties or promises pertaining to the EoI have been made by, or shall be binding upon, any of the parties, except as expressly stated in this EoI. No modification or amendment to this EoI will be effective unless in writing and signed by both parties.

IN WITNESS WHEREOF, the parties have executed and delivered this EoI the day and year first above written.

By the Customer:

Signature_____

Name_____

Office Use Only

Property Advisor/ Manager_____

EoI Received by: _____ Date & Time: _____

Frequently Asked Questions

1. What is Emaar Pakistan launching?

- The Park Edge is the latest residential project being launched at Emaar Oceanfront, Karachi. These towers are designed to offer luxurious living spaces with top-notch amenities and breathtaking views.

2. What is an Expression of Interest (EOI) and why is it required?

- An Expression of Interest (EOI) is a formal indication of interest to purchase a property. It will give prospective buyers preferred right to book their desired unit.

3. How much is the Expression of Interest (EOI) amount?

- The Expression of Interest (EOI) amount is set at PKR 2 million payable via a Pay order made in favor of “**EMAAR KARACHI LIMITED**”, (NTN # 2546777-8). The amount is fully adjustable to the booked unit.

4. Is the Expression of Interest (EOI) amount refundable?

- Yes, the Expression of Interest (EOI) amount is refundable if the applicant decides not to proceed with the purchase.

5. What happens after submitting the Expression of Interest (EOI)?

- After submitting the Expression of Interest (EOI), interested buyers will be provided with further details about the project. Once inventory is released for sale, they will be given preferred option to proceed with the booking from the available units.

6. How do I submit an Expression of Interest (EOI)?

- Duly filled EoI form along with Pay order and copy of CNIC/NICOP is required to be submitted to Emaar Pakistan Sales Center in Karachi or Islamabad.
- Overseas Pakistanis can submit duly filled scanned form, CNIC/NICOP and Swift/remittance advice via email at customercarepak@emaar.ae.

7. What if I have more questions or need clarification?

- If you have more questions or need any assistance about the Expression of Interest (EOI) process or any other aspect of the Park Edge, please feel free to reach out to us by calling on **0800-EMAAR** (36227) (+92-21-36492042 if dialing from overseas) between 9am – 10pm, 7 days a week. You can also write to us on customercarepak@emaar.ae. Our dedicated teams will be happy to assist and provide the necessary information.

8. What will be the payment terms for Park Edge?

- Park Edge units are being offered on a convenient 4-year payment plan.